PLEASE DO NOT MARK THIS QUESTIONNAIRE

ESP

COMMUNITY STRATEGY FIRST YEAR VALIDATION EXERCISE

ELECTED MEMBER QUESTIONNAIRE

If the interviewer encounters situations that require an immediate response and/or action by a councillor, council officer or other person, this should be noted on a separate Referral Sheet and passed on to the relevant person. Referral sheets are included in the interviewer pack.

Details to be entered in advance of interview:

Electoral Ward of respondent:_____

Name of interviewer:_____

Date of interview:_____

INTRODUCTION

I am here today on behalf of the Eastbourne Local Strategic Partnership (ESP).

- The ESP has recently published the Community Strategy for Eastbourne. This Strategy sets out the plans of all partner agencies to work together to improve the quality of life for everyone in Eastbourne.
- The Strategy is based on a lot of consultation we have done previously with the people of Eastbourne, together with priorities we have been set by central government.
- During the first year of the Strategy we are talking to local people to make sure we have got our priorities right for the future.
- We are giving local people the opportunity to highlight any issues that we have perhaps not included and that we are communicating these priorities and the work that is being done in the right way.

ALL INFORMATION GIVEN IS TOTALLY CONFIDENTIAL AND WILL NOT BE LINKED TO AN INDIVIDUAL IN ANY WAY

Thank you for agreeing to take part in this survey.

This questionnaire is about the Community Strategy documents you were sent recently. You received a full copy of the Strategy including the Action Plan, a copy of the leaflet, together with a summary of priorities to read in preparation for this interview.

I am now going to take you through the questionnaire. If you could read this copy as we go through and answer the questions. This will take approximately 30-40 minutes.

DID YOU READ THE SUMMARY OR THE FULL DOCUMENT?

(Please tick all that apply)

Full document	
Summary	
Both	
Neither	

THANK YOU FOR TAKING PART IN THIS INTERVIEW

SECTION ONE

THE DOCUMENT: THINKING ABOUT THE STYLE, FORMAT AND PRINTING

1. **IF YOU READ THE FULL DOCUMENT,** answer questions 1a,b,c,d and e. If No go to question 2.

1a. DID YOU FIND THE FULL DOCUMENT EASY TO READ?
(Tick one box)

Very Easy			
Fairly Easy			
Difficult			
No Opinion			

1b. IF VERY EASY OR FAIRLY EASY, WHAT DID YOU LIKE ABOUT IT?
(Tick all that apply)

It was very readable			
A very good document			
Text in boxes made it very clear			
Good to include quotes from local people			
It is clearly & methodically set out			
The logos are good			
It is easy to understand			
Other, please state			

THANK YOU FOR TAKING PART IN THIS INTERVIEW

1.c IF DIFFICULT, WHAT DIDN'T YOU LIKE ABOUT IT?
(Tick all that apply)

The language is complicated		
The Glossary should be at the front		
It is too long with too much information		
There are no pictures		
The objective numbers in the Action Plan mean nothing		
The arrows & links should be more specific		
It is too detailed		
Other, please state		

1d. DO YOU THINK THE DOCUMENT COULD BE IMPROVED?
(Tick one box) If yes go to question 1e. If no, go to question 2

Yes		
No		
Don't Know		

1e. HOW? (Tick all that apply)

Integrate the Action Plan into the document		
Put the glossary at the front		
Reduce the length		
Produce a medium size, less detailed document with pictures		
Make the language less complicated and remove the abbreviations		
Put timescales into the What We Have Achieved sections		

Other, please state		

2. IF YOU READ THE SUMMARY complete questions 2 a,b,c,d,e. If no go to question 3

2a. DID YOU FIND THE SUMMARY EASY TO READ?
(Tick one box)

Very Easy		
Fairly Easy		
Difficult		
No Opinion		

2b. IF VERY EASY OR FAIRLY EASY, WHAT DID YOU LIKE ABOUT IT?
(Tick all that apply)

It was very readable		
A very good document		
Text in boxes made it very clear		
It is clearly & methodically set out		
The logos are good		
It is easy to understand		
Other, please state		

THANK YOU FOR TAKING PART IN THIS INTERVIEW

2c. IF DIFFICULT, WHAT DIDN'T YOU LIKE ABOUT IT?
(Tick all that apply)

The language is complicated		
The Glossary should be at the front		
It is too long with too much information		
There are no pictures		
It is too detailed		
Other, please state		

2d. DO YOU THINK THE DOCUMENT COULD BE IMPROVED?
(Tick one box) If yes go to question 2a. If no, go to question 3

Yes		
No		
Don't Know		

2e. HOW? (Tick all that apply)

Put the glossary at the front		
Reduce the length		
Produce a medium size, less detailed document with pictures		
Make the language less complicated and remove the abbreviations		
Put timescales into the What We Have Achieved sections		

THANK YOU FOR TAKING PART IN THIS INTERVIEW

Other, please state		

3. DESCRIBE THE MESSAGE COMMUNICATED BY THE STRATEGY
(Tick all that apply)

More involvement is needed from the people of Eastbourne		
Organisations in the town are working together		
There are plans for the future of Eastbourne		
Organisations working together with the community		
Organisations have shared priorities and objectives		
The quality of life for everyone in Eastbourne will improve		
Other, please state		

4. THE ESP DECIDED TO PRODUCE A SHORT LEAFLET TO SAVE MONEY. A FULL DOCUMENT AND ACTION PLAN ARE AVAILABLE ON THE INTERNET AND IN PAPER COPY TO ANYONE WHO REQUESTED IT. DO YOU THINK THIS WAS THE RIGHT DECISION?
(Tick one box) If yes go to question 5, If no go to question 4a.

Yes		
No		
Don't Know		

THANK YOU FOR TAKING PART IN THIS INTERVIEW

4.a IF NO, HOW DO YOU THINK THE ESP SHOULD HAVE PRODUCED THE STRATEGY?

5. CAN YOU REMEMBER WHO ARE THE MEMBERS OF THE EASTBOURNE STRATEGIC PARTNERSHIP?
(THE ONLY TEST OF MEMORY IN THIS QUESTIONNAIRE) (Tick all that apply)

SECTION TWO

PRIORITIES

6. THE PARTNERSHIP VISION IS OF A SUCCESSFUL EASTBOURNE WHERE PEOPLE WANT TO LIVE, WORK AND VISIT, WITH EVERY RESIDENT ENJOYING A HIGH QUALITY OF LIFE AND ENVIRONMENT BOTH NOW AND IN THE FUTURE.
IS THIS WHAT YOU WANT EASTBOURNE TO BE LIKE IN THE FUTURE?
(Tick one box)

Yes			

To some extent			
No			
Don't Know			

7. WHAT ARE YOUR MAIN CONCERNS ABOUT THE FUTURE DEVELOPMENT OF EASTBOURNE?

7a. DOES THE COMMUNITY STRATEGY ADDRESS THESE CONCERNS? (Tick one box) If yes go to question 8, If no go to question 7b

Yes		
To some extent		
No		
Don't Know		

7b. IF TO SOME EXTENT OR NO, WHAT THINGS SHOULD BE INCLUDED IN THE STRATEGY?

THANK YOU FOR TAKING PART IN THIS INTERVIEW

8. THE COMMUNITY STRATEGY IS ORGANISED AROUND BROAD THEMES N (SHOW PAFE 4 OF THE SUMMARY). EACH THEMED SECTION CONTAINS A LIST OF ALL THAT HAS BEEN ACHIEVED IN EASTBOURNE SO FAR. WERE YOU AWARE OF THESE?
(Tick one box)

Yes		
Some of them		
No		
Don't Know		

9. THE COMMUNITY STRATEGY CONTAINS INFORMATION ABOUT EXTERNAL FUNDING EASTBOURNE HAS RECEIVED FOR PROJECTS AND DEVELOPMENT IN THE TOWN. WERE YOU AWARE OF THIS?
(Tick one box)

Yes		
Some of them		
No		
Don't Know		

SECTION THREE

ACTION PLAN

LOOKING AT THE ACTION PLAN AT THE BACK OF THE FULL DOCUMENT

10. DID YOU READ THE ACTION PLAN?
If Yes go to questions 10a,b,c, If No go to question 11

Yes		
No		
Skimmed		

10a. DID YOU FIND THE ACTION PLAN EASY TO READ?
(Tick one box)

Very Easy		

Fairly Easy		
Difficult		
No Opinion		

10b. WHAT DID YOU LIKE ABOUT IT?
(Tick all that apply)

Targets were clearly set out		
Partners involved in delivery were clearly stated		
It is organised clearly & methodically		
The language used is understandable		
Other, please state		

10C. WHAT DIDN'T YOU LIKE ABOUT IT?
(Tick all that apply)

Too long		
Column headings needed on each page		
No explanation of target numbers		
Not integrated with the main document		
Other, please state		

SECTION FOUR
THE LEAFLET

11. DID YOU READ THE LEAFLET?
If Yes go to questions 11a,b,c If no go to question 12

Yes		

THANK YOU FOR TAKING PART IN THIS INTERVIEW

No		
Skimmed		

11A. DID YOU FIND THE LEAFLET EASY TO UNDERSTAND?
(Tick one box)

Very Easy		
Fairly Easy		
Difficult		
No Opinion		

11B. WHAT DID YOU LIKE ABOUT IT?
(Tick all that apply)

The pictures		
Clear priorities set out		
Well designed		
Good use of colour & different types of text		
It is more direct than the document & more people friendly		
It’s a good summary		
It will attract people to want to know more		
It's short and to the point		
Other, please state		

11C. WHAT DIDN'T YOU LIKE ABOUT IT?
(Tick all that apply)

Its not hard hitting enough		
The pictures concentrate on white able bodied people		
The headings should be bolder & clearer		
You don't tell me how you are going to do things		
It is much too vague		
Would have preferred A4 leaflet		
Not enough information		
The colours used in the leaflet are insipid		
Other, please state		

SECTION FIVE

THANK YOU FOR TAKING PART IN THIS INTERVIEW

12. A LOCAL STRATEGIC PARTNERSHIP BRINGS TOGETHER ALL THE KEY AGENCIES IN THE TOWN. DO YOU THINK THE ESP WILL MAKE A DIFFERENCE TO THE PEOPLE OF EASTBOURNE?
(Tick one box)

Yes		
No		
Don't Know		

13. WHICH OF THESE COMMENTS DO YOU AGREE WITH? (Tick all that apply)

People must recognise that improvement will be over a long period of time		
The ESP will make organisations more open & accountable		
It will all be down to finance		
If you do what you say you will there will be a change for the better		
Other, please state		

14. THE ESP HAS TO REPORT BACK TO THE PEOPLE OF EASTBOURNE ON THE PROGRESS OF THE COMMUNITY STRATEGY. HOW WOULD YOU LIKE TO HEAR ABOUT PROGRESS ON THE COMMUNITY STRATEGY? (Tick all that apply)

Annual short brochure		
Local newspaper		
Local radio		
Internet		
A town conference		
Community forums/meetings		

THANK YOU FOR TAKING PART IN THIS INTERVIEW

Other, please state		

AND FINALLY CONFIDENTIAL

15. How Long Have you lived in Eastbourne		
Less than 2 years		
2-5 years		
6-20 Years		
More than 20 years		

16. The interviewee is:		
Male		
Female		

17. How old are you?

15-17		
18-24		
25-44		
45-64		
65-80		
80 +		

18. Which of the categories listed best describes your household?

Single person		
Two adults		
Two adults & children under 18		
One adult and children under 18		

THANK YOU FOR TAKING PART IN THIS INTERVIEW

Other		

19. Which of the categories listed best describes your employment situation? (Tick one)

In full time paid work (more than 30 hrs - employed or self employed)		
In part time paid work (less than 30 hrs employed or self employed)		
In full time education or training		
Not in paid work and looking for employment		
Not in paid work and not looking for employment		
Retired		

20. Do you have any long-standing illness, disability or infirmity? (Long-standing means anything that has troubled you over a period of time or that is likely to affect you over a period of time)

If no go to question 21

Yes		
No		

20a. Does this illness or disability limit your activities in any way?		
Yes		
No		

21. Which one of the ethnic groups listed do you belong to?

WHITE		
British		
Irish		
Any other white background		
MIXED		
White & black Caribbean		
White & black African		
White & Asian		
Any other mixed background		
ASIAN OR ASIAN BRITISH		
Indian		
Pakistani		
Bangladeshi		
Any other Asian background		

THANK YOU FOR TAKING PART IN THIS INTERVIEW

PLEASE DO NOT MARK THIS QUESTIONNAIRE

BLACK OR BLACK BRITISH		
Caribbean		
African		
Any other black background		
CHINESE OR OTHER ETHNIC GROUP		
Chinese		
Any other		

THANK YOU FOR TAKING PART IN THIS INTERVIEW