



ESP MEETING
Held at 2pm on Thursday 24th March 2011 at the
Eastbourne Borough Council, 1 Grove Road, Eastbourne

3VA
 Eastbourne Borough Council
 Eastbourne Housing Partnership
 Activating Eastbourne Group
 Eastbourne Borough Council
 Eastbourne & District Chamber of Commerce
 NHS East Sussex Downs & Weald
 Eastbourne Community Network
 Eastbourne Community Network
 Eastbourne Education Business Partnership
 Places for People
 Eastbourne Borough Council
 Eastbourne Crime Reduction Partnership &
 East Sussex Fire & Rescue Service
 Eastbourne Borough Council

Adam Chugg, Chair
 Councillor David Tutt, Vice Chairman
 Bob Granville
 Charles Grimaldi
 Rob Cottrill
 Christine Purkess
 Richard Watson
 Martyn Relf
 Clive Wormald
 Tim Sorensen
 Mark Viggars
 Ian Fitzpatrick
 Julie Gilbert-King

Also:

Sussex Police
 East Sussex County Council – Children’s Services
 ESP Coordinator

Tracey McNulty

Jayne Dando
 Alistair McGrory
 David Kemp

1	Welcome and Apologies
	<p>Adam Chugg welcomed everyone to the meeting and introductions were made.</p> <p>Apologies for the meeting were received from Steven Goss Turner, Councillor David Elkin, Peter Moore, Alan Wenham, Robin Smith, Hilary Morgan-Jones, David Wolff, Sarah Dyde, Helen McCabe and Dr Diana Grice.</p>
2	Minutes and Matters arising from 20th January 2011 ESP Meeting
	<p>The Minutes from the ESP Meeting held on 18th November 2010 were agreed and accepted as a correct record.</p> <p>Richard Watson updated partners on details of overweight children referred to by Brian Hughes on page 4, where 2009/10 data was now available comparing obese and overweight children for 2009/10 compared to 2008/9. There are significant numbers of reception children in this category in Devonshire and Langney wards and in year 6 in Sovereign ward.</p> <p>Matters Arising and Actions</p> <p>Page 7, David Kemp to invite Amanda Sayer to the next meeting to discuss the interim shadow board</p> <p>Amanda was unable to attend this meeting. She will be invited to the next one.</p>

Action	<i>David Kemp to arrange</i>
3	<p data-bbox="292 165 1460 203">Update on Theme –Sports & Culture: Tracey McNulty</p> <p data-bbox="292 253 1460 315">Tracey told the meeting that the Council was continuing to develop a new framework and then outlined work being undertaken across Eastbourne:</p> <ul data-bbox="347 320 1460 577" style="list-style-type: none"> <li data-bbox="347 320 1460 412">• A consultant has been appointed to examine services across Eastbourne to identify gaps and opportunities. This has been funded by an award won by the Towner. <li data-bbox="347 416 1460 577">• Tom Fleming is looking at opportunities to work with clubs and societies to develop unified priorities and visions. This work was started in January with a meeting at the Winter Gardens attended by 120+ people where a number of opportunities were identified. Feedback from workshops was mapped and details are attached to these notes. <p data-bbox="292 607 1460 703">Tracy said that there would be a greater focus on children and young people in respect of sports and leisure and the cultural industry. She was very keen to hear what young people have to say.</p> <p data-bbox="292 732 1460 898">Tracey reported that a Sports & Leisure workshop is to be held on 31/3/11 to look at partnerships, create stronger networks and to map people and services across Eastbourne. They would link in with Sussex Downs College and the University of Brighton. Tracey said that the desired outcomes would be shared visions, stronger partnerships and shared services as well as agreeing priorities for culture.</p> <p data-bbox="292 927 1460 1093">Tracey has brought together the community sports network to ensure a united voice to raise the profile of sport – including a tennis development plan for The Devonshire and obtain funding for Hampden Park. Projects would be undertaken at Sussex Downs & the University of Brighton to set clear targets on community events that the Council supports as opposed to Council events themselves.</p> <p data-bbox="292 1122 1460 1288">Tracey said that a 25 year lease for a Heritage Centre had been signed off at the Cabinet meeting on 23/3/11. The Council is working with the Royal Hippodrome Trust to transfer the running of the premises to them and are working with the Towner to transfer its running to a charitable trust. This was the preferred direction of travel.</p> <p data-bbox="292 1317 612 1350">Questions/Feedback</p> <p data-bbox="292 1379 1460 1478">Richard Watson asked, particularly in relation to the three wards in Eastbourne with problems of overweight children, what work was being undertaken to encourage young people’s participation in sport activities?</p> <p data-bbox="292 1482 1460 1545">Tracey replied that they had been talking to schools and had been establishing the issues that were involved in engaging children.</p> <ul data-bbox="347 1550 1460 1738" style="list-style-type: none"> <li data-bbox="347 1550 1460 1610">• They had established that Hampden Park Sports Centre was considered to be not accessible. There was work underway to understand that. <li data-bbox="347 1615 1460 1675">• They are looking at developing a revenue stream to develop tennis coaching activities. <li data-bbox="347 1680 1460 1738">• They were talking to school heads and sport centre managers to encourage parents. <p data-bbox="292 1767 1460 1830">Tim Sorensen asked if there was a dietary aspect to the problem of overweight children as well as a sports focus?</p> <p data-bbox="292 1834 1460 1868">Richard said that he would liaise with Tracey over this area.</p> <p data-bbox="292 1897 1460 1960">Martyn Relf said that the Winter Garden meeting had been excellent and asked if there had been a decision to split sports and culture?</p> <p data-bbox="292 1964 1460 2056">Tracey replied that a sub-group was being formed. The town was heavily dominated by the Arts. Culture is the glue that binds society and she would not wish to see sports and culture separated.</p>

	<p>Martyn said that he was happy to support that and would welcome supplying an ECN representative to the Sports & Culture partnership. Tracey would liaise with Martyn.</p> <p>Clive Wormald commented that the town lacked a Sports & Culture directory. Tracey replied that she accepted this and that 3VA was working with the Council to develop this. The Council itself produces a business directory and they were looking to develop best practice to produce a sports and culture directory which would be progressed if there was a demonstrative need for one.</p> <p>Adam confirmed that 3VA was working with Tracey on a directory and was also looking at community capacity such as buildings.</p> <p>Adam thanked Tracey for her presentation which had been very informative for partners.</p>
<p>4</p>	<p>Update on Theme – Children & Young People: Alistair McGrory</p>
	<p>Adam introduced Alistair and thanked him for coming.</p> <p>Alistair gave a brief history of how Children’s Services had evolved since the Victoria Climbié and Baby Peter tragedies and the increased pressure on services as well as increased costs which followed.</p> <p>Children’s Services is now consolidating around its statutory functions and identifying those areas to be cut. The resulting structure would be under one Head of Department as a Social Care Unit.</p> <p>Targeted Youth Support and Youth Justice would be under another Head following the restructure which will see a 68% reduction in staff. There would be 5 targeted youth support teams, one for each District & Borough. The targeted youth service was expected to work with about 850 children across East Sussex. Non-statutory youth services which had previously been grant funded would go, resulting in preventative work being affected.</p> <p>It therefore followed that the threshold for services would be higher and Children’s Services would need to liaise with Police and other partners to identify need. Intervention would be particularly targeted at multiple needs, ie teenage pregnancy, substance misuse, drugs etc.</p> <p>County have been talking to schools about these changes and reductions of services and have asked schools to look at their own resources to identify what additional services they would be willing to pay for.</p> <p>Alistair said that Children’s Services would always work with the young people who have the greatest need which would be defined using a scoring mechanism that would be refined over time.</p> <p>Children’s Services will retain substance misuse, mental health and child protection but the streamlined service would reduce duplication and would mean that each person would be doing more.</p> <p>It is his hope that Children’s Services can deliver a multi-agency collaborative service for needy young people across the County.</p> <p>Questions/Feedback</p> <p>Bob Granville asked if the assessment process would be improved if partners were trained in order that Officers understood the trigger points and therefore would reduce the number of unnecessary referrals.</p>

	<p>Alistair replied that if a child protection issue was perceived the process had not changed. Children’s Services would assess the case. In respect of cases of neglect he would prefer a referral so that the assessment could be undertaken by Children’s Services, however, Alistair was happy to have a dialogue to ensure that partners understood the issues involved.</p> <p>Adam Chugg commented that there was a need to manage expectations of the client groups about what Children’s Services can actually do. Alistair agreed and added that additional staff training would be necessary, as would training, for the third sector and other partners.</p> <p>Bob Granville said that RSLs have commented through the Housing Forum on the lack of contact from Children’s Services. RSLs would like to know more about what Children’s Services do.</p> <p>Richard Watson made the following points:</p> <ul style="list-style-type: none"> • The PCT has worked with YDS and has invested funds to improve outcomes – such as provision of condoms, substance misuse etc. Richard asked if this would continue. Alistair replied that he wanted to continue this by extending into the voluntary sector. • From a public health perspective, preventative work is undertaken in schools which has shaken up the PHSE curriculum etc. They want to continue to work with County to reach the neediest children to reduce health inadequacies – such as overweight and obese children. Alistair replied that they will become a traded service with schools buying additional services as required. <p>Ian Fitzpatrick asked for an early update on the local impact of the reductions on behalf of the Eastbourne Children & Young People’s Group. Alistair replied that Colin Edgely is liaising with local partnerships and would be identifying what services they would continue to support across Eastbourne.</p> <p>Adam Chugg said that Partners would be interested to hear about changes as they were identified so that the impact on Eastbourne can be assessed.</p> <p>David Tutt thanked Alistair for his work on these difficult tasks. He asked that Children’s Services shares the risk assessment on closing services and asked if County would be monitoring the aftermath of the changes. EBC would wish to know how it could help. Alistair replied that service targets have been disappearing and that Children’s Services now sets their own targets which are then monitored by Government who comments on whether or not they are acceptable. Because back office services are being reduced it will be difficult to monitor trends etc. Many of the data sets have now gone.</p> <p>Richard Watson said that their 3 year Children & Young Person’s Trust Plan was available and would be circulated to partners. <i>Richard to e-mail the plan to David Kemp for circulating.</i></p> <p>Adam chugg thanked Alistair for his update and invited him to return at a future date to update partners on progress.</p>
5	Update by Partners: All
	<p>Eastbourne Borough Council</p> <p>David Tutt reported that Eastbourne Borough Council has won the Information and Efficiency South East (IESE) Council of the Year award for 2011. IESE make these annual awards in a number of specialist categories plus the overall biggest category of Council of the Year. It is awarded to the Council that is deemed most outstanding</p>

	<p>in terms of improving its performance over the previous year. The awards ceremony was held last night in London. David Tutt and Rob Cottrill were accompanied by Peter Finnis and William Tompsett in receiving the award on behalf of the Council</p> <p>To put this in perspective, the Council has gone, in just 15 months, from being rated the poorest Council in the South East under Comprehensive Area Assessment, to being awarded this, the most prestigious title for the south east. Adam Chugg congratulated David on the achievement.</p> <p>Health Richard Watson said that as of 1/4/11 the PCT in Sussex will be clustered under one senior management team and that the local Director of Finance had secured the County job. East Sussex Downs & Weald PCT will exist until 2013 when it will be abolished. A number of Public Health staff (including Richard) have been seconded to ESCC from 9/5/11.</p> <p>Learning & Skills Tim Sorensen said that 9 more colleges have signed up apprentices allowing many more young people to earn while they learn. Experience has shown that employers prefer to employ apprentices.</p> <p><i>(Amendment - 9 HE providers across Sussex (college and university) signed the Sussex Learning Network – 'Apprenticeship Admissions Pledge', during Apprenticeship Week, which states that they agree to welcome "applications from holders of Advanced Apprenticeships for direct entry to undergraduate degrees, Foundation Degrees or Higher National Certificates/Diplomas in appropriate subject areas". At present, only 4% of Advanced Apprentices (Level 3) progress onto HE.)</i></p> <p>Sussex Police Jane Dando said that the review process is continuing but there are no headlines to report as yet.</p> <p>East Sussex Fire & Rescue Service Julie Gilbert-King reported that the outcome of the proposed merger with West Sussex would be announced in June and would be followed by a 12 week consultation.</p> <p>Eastbourne Homes Bob Granville said that EHL had secured 75% of the funding bid amounting to £3.9m which will ensure that remodeling of older people's accommodation will go ahead with an estimated finish date of 2013.</p> <p>3VA Adam Chugg said that the report into the economic value of the voluntary sector would be published at the end of May and would detail the value of the sector.</p>
<p>6</p>	<p>Presentation: Rob Cottrill</p>
	<p>Rob outlined the presentation which he had reduced from the original presentation of over 100 slides to just three!</p> <p>The slides were based on work undertaken by Local Futures which compared specific towns to their area, East Sussex, and nationally. Three subject headings were chosen and their score was based on A to E, (A being the highest.)</p> <ul style="list-style-type: none"> • Economy – Eastbourne overall score of D • Environment – Eastbourne overall score of B • Community – Eastbourne overall score of D

	<p>A similar exercise was undertaken in the local area of Hampden Park.</p> <p>Rob said that the Council was permitted to share Local Futures project reports to individuals (ie: Partners of the ESP) but could not make them accessible on the website as their use would incur a fee.</p> <p>Ian Fitzpatrick gave a presentation on work undertaken in Willingdon Trees which is in the bottom 20% nationally in respect of deprivation etc. Ian outlined the community profile in relation to health, crime and anti-social behaviour (ASB). Mark Viggars then told partners about Neighbourhood Management in Willingdon Trees. Mark said that the results of several surveys that had been conducted in the ward were collated. The results indicated that there was not necessarily an issue with health but that crime and ASB had conspired with a poor reputation to adversely affect the area.</p> <p>In looking to the future with job and services reducing and welfare payments being cut, they looked at the risks to Willingdon Trees to identify areas of need. The ESP could make a difference in respect of funding opportunities etc by ensuring, if possible, that funding for Willingdon Trees was not in competition with other areas of the town. Mark asked if the ESP could provide an influence for funding applications.</p> <p>Richard Watson said that the County Council was looking to present an annual Joint Needs Assessment with a Health and Wellbeing Board being established to understand the needs of the County and coordinate & commission services led by GPs. Richard said that he would liaise with partners ahead of the Joint Needs Assessment as they have high quality data which can be shared to build a local picture (ie the data on overweight/obese children).</p> <p>Richard added that a number of partners could assist by risk assessing people when in their homes which would help reduce emergency admissions to hospital (ie: EHL staff).</p>
7	External Factors Affecting the ESP: Adam Chugg
	This area of discussion was covered within the previous discussions.
8	Breakout Session
	<p>Partners then broke into two discussion groups to look at Prosperity/Economy and the Community/Environment and spent 30 minutes posing the following questions:</p> <ul style="list-style-type: none"> • What are the main risks? • Where could we add value as an ESP? • What are the priority actions? • Do we have the correct agencies/people on the ESP? <p>The meeting was joined by Nick Adlam and Jeff Collard</p>
9	Feedback from Discussion Groups
	<p>The individual groups then returned to the meeting room and each area of discussion was presented:</p> <p>Prosperity/Economy: (Jeff Collard)</p> <ol style="list-style-type: none"> 1. Education & skills base 2. Improve diversity of employment 3. Improve marketing <p>The ESP can help by:</p>

	<ol style="list-style-type: none"> 1. Consulting a `best practice' company such as Hotchkiss to provide guidance and hints 2. Implement a `task and finish' group to work in Sovereign Harbour – to include private sector businesses 3. Improve the image of Eastbourne – upselling through hoteliers to aim at younger clientele. <p>Community/Environment: (Ian Fitzpatrick)</p> <ol style="list-style-type: none"> 1. Recognising where we are starting from – (a low base) 2. The capacity of the voluntary Sector which is already stretched. 3. Risks and impacts – map the risks (Neighbourhood Management) and make the most of what we already do together. Ensure that we have the right people. 4. Coordinate activities across the different agencies to avoid duplication 5. Understand what we do now and look at how to improve. <p>The ESP can help by utilising agencies restructure and change to influence the future. The ESP can be a catalyst to challenge service delivery.</p> <p>Clive Wormald said that he thought that this was a really useful exercise but we had far too short a time to undertake this important issue.</p> <p>Bob Granville agreed and suggested that partners meet again shortly for a session just looking at these issues. He suggested a two hour meeting with nothing else on the agenda.</p> <p>Ian Fitzpatrick suggested using the notes from this session as a basis for discussion to develop the ideas.</p> <p>Bob Granville offered partners the use of the EHL boardroom</p> <p>Action <i>Ian Fitzpatrick and David Tutt to send their notes to David Kemp in time for the additional meeting</i></p> <p>Action <i>David Kemp to organise a meeting of about 2 hours duration within the next few weeks.</i></p>
10	Final discussion: Rob Cottrill
	Deferred until after the additional meeting.
11	Any Other Business
	There was no other business to discuss.
12	Date of Next Meeting
	<p>With no further business the meeting closed at 5pm when partners were invited to celebrate the opening of the refurbished Council building.</p> <p>The additional meeting referred to under section 9 will be held at 2pm on Thursday 21st April 2011 in the Boardroom, Eastbourne Homes Ltd, Ivy Terrace, Eastbourne.</p> <p>The next scheduled meeting of the ESP will be held at 4pm on Thursday 12th May 2011 at the East Sussex Fire & Rescue HQ, Upperton Road, Eastbourne.</p>

